



Appealing to ultra-high-net-worth individuals, Kelleher International is making waves in the matchmaking world through the launch of the KI Social Club

Kelleher International – the international matchmaking firm and preeminent global leader in what has become a \$4bn industry – is excited to announce its new venture, the KI Social Club. Recognised as the trailblazer in matchmaking for ultra-high-net-worth individuals (UHNW), Kelleher International's much-anticipated venture will disrupt the social and events space and add a layer of service that no other matchmaker offers. The company has long been renowned for putting the business of love on the map, and from 2022 they will be taking it to a whole new level.

Although leisure companies often staged singles' events aimed at UHNWs, the concept of combining such trips with a wider purpose has never been explored. This was until Amber Kelleher-Andrews, sparked by her many philanthropic partnerships including one with Sir Richard Branson and Virgin Unite, set out to prove that there is a real appetite among successful individuals for such events – especially those in exotic locations and curated around the theme of 'paying it forward'.

Indeed, Kelleher-Andrews' successful partnership with Virgin Unite has led to eight trips of a lifetime with a philanthropic purpose since 2013. During this time, the CEO of Kelleher International has witnessed a sea-change in how companies gauge success, especially where ESG is concerned. Big business is taking its environmental and social responsibilities more seriously than ever.



With human connection at the core of Kelleher International, and its CEOs deep desire to inspire global impact and change, the launch of KI Social builds on this momentum by merging powerful philanthropic gatherings with successful and driven individuals looking for deeper relationships. The KI Social Club is aimed at those looking to up their game, to challenge themselves personally, and professionally to leave a positive legacy.

The Luxury Report met with Amber Kelleher-Andrews at Kelleher International's HQ – the Rosewood Miramar resort in California. Sitting poolside at the KI Social Club bungalow we got an inside glimpse into this exciting venture and how Kelleher-Andrews once again plans to disrupt the matchmaking industry.

Kelleher International is already a global leader in the UHNW matchmaking space – what inspired the decision to launch The KI Social Club?

Amber Kelleher-Andrews: Our mission has always been 'to transform lives through purposeful connection and love.' We often speak with educated, attractive, eligible men and women, who are transitioning from one stage in their lives to another.

They are either recently separated or divorced, recently sold a company, or perhaps an empty-nester ready to start dating. These transitions are powerful times but also uncertain times.

Being as successful as we are in the world of matchmaking, it's common to receive enquiries from these individuals curious about what Kelleher offers, but not yet ready to meet their life partner. I saw a deep need to provide unique ways for these singles to mix and mingle within our safe, vetted, and ultra-exclusive community. I know first-hand that passionate individuals, regardless of where they are romantically, hold a deep desire to meet like-minded individuals similar to themselves.

I was travelling the world with several foundations and extremely inspired by the 'ripple effects' of combining singles with philanthropic purposes. A huge global impact of raising millions of dollars, with love at the centre, was already sitting in my lap. As the CEO of Kelleher, it was obvious where we were headed as a firm.

During Covid-19 I had time to reinvent our 35-year-old firm and raise the bar in the matchmaking space. That's when we created KI Social, a privately held club within our extraordinary community. The social division provides unparalleled intimate social experiences for eligible singles worldwide by matching passion projects and philanthropy with powerful business ventures. This was my answer to bringing in some otherwise very eligible single men and women still on the periphery of dating, but who also desired a more organic way to be part of our extraordinary Kelleher community.

We look forward to our 2022 launch offering our members new and adventurous ways to connect with like-minded individuals who live life to the fullest. We have a continued desire to grow, spark innovation, expand minds, and pursue a higher purpose in love for the planet and for our collective humanity.



What makes the KI Social Club truly unique?

Kelleher is the world's most exclusive matchmaking firm, but what makes us truly unique is that our passionate community is made up of global leaders who seek adventure and purpose, as well as love. We look forward to successfully partnering with philanthropic organisations globally as well as partnering within our very own members' charities and foundations by curating intimate gatherings around what they are most passionate about.

From Virgin Unite's Necker Island to an Africa Safari in support of WildAid, KI Social Club seeks out the most powerful frontline initiatives, curates once-in-a-lifetime experiences around them and then explores, inspires, mixes and mingles with purpose.

Our curated groups plan to go from the Panama rainforest of the sacred Mamoni Valley to meeting on lavish yachts in the beautiful Port de Cannes – all while collectively creating a positive impact together for the people and planet.

So, whether our club members head to the horse racing in Dubai or meet at a 30,000 acre eco-preserve along the Mexican coastline of Cuixmala, love and purpose will always be central. We have a lot of fun, it's always an adventure and true romance is not only possible in KI Social, it's expected.

How to Join the KI Social Club

As with Kelleher International matchmaking services, membership is by invitation and from referrals. Once launched, the KI Social Club will be offered to all of the current Kelleher as well as to eligible singles outside the company's elite matchmaking services. Applications may be found at the Kelleher International website and referrals from existing clientele are always welcomed.

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