

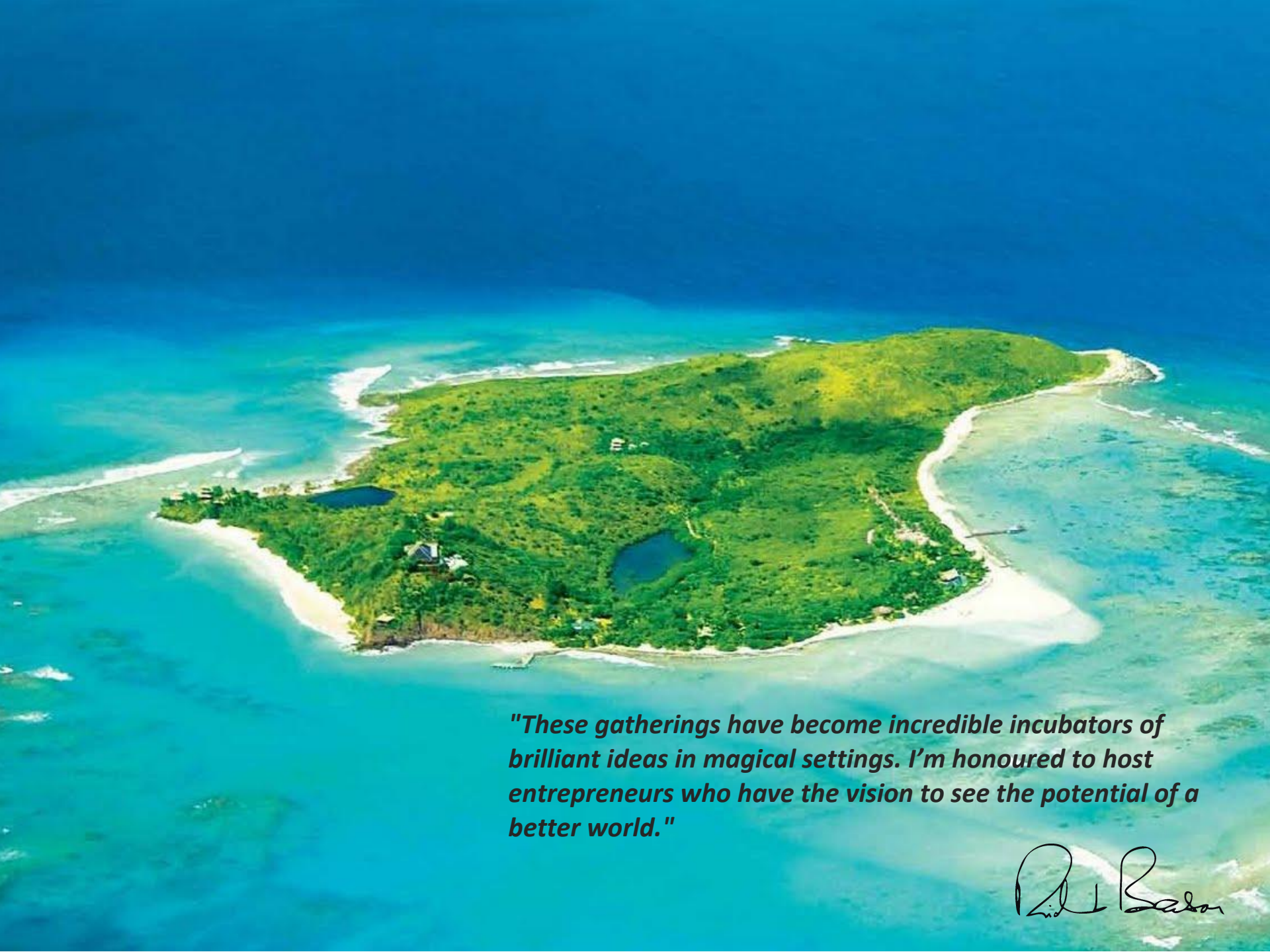


Success to Significance

JOIN VIRGIN UNITE, KELLEHER INTERNATIONAL, AND SIR RICHARD BRANSON

NECKER ISLAND - APRIL 9 - 13, 2021





"These gatherings have become incredible incubators of brilliant ideas in magical settings. I'm honoured to host entrepreneurs who have the vision to see the potential of a better world."

Phil Baron

welcome to paradise

We are delighted to hosting this year's Success to Significance Leadership Gathering, April 9 - 13, 2021.

Held at the Branson home on Necker Island, your stay promises to be a one-of-a-kind experience -- meeting an incredible group of people and hearing from some brilliant speakers.

Virgin Unite and Kelleher International have been partnering since 2014, resulting in nearly \$4 million raised for critical work on the front lines of some of the toughest issues on the planet.

We look forward to welcoming you to Necker Island!



A red ink signature of Richard Branson.

RICHARD BRANSON
Founder, Virgin Group



A red ink signature of Amber Kelleher-Andrews.

AMBER KELLEHER-ANDREWS
*Co-Founder & CEO,
Kelleher International*

you're invited



Meet your Hosts



Richard Branson, Virgin Unite

In all that we do, we are uniting a powerful global community, who share our belief that entrepreneurial ideas, together with the right people, can create change around the world – the whole 24,902 miles of it.

We host a range of activities to bring together a united community of responsible, ethical businesses that contribute their resources, time and connections in developing entrepreneurial ideas that reinvent how we live and work that benefit people and our planet. But on top of that we give it a Virgin flavour and make sure we have fun along the way!

We are fortunate that Richard donates his time to join us which enables the intimate group of community members we invite to not only have this once in a lifetime opportunity but also create funds for our work.

Amber Kelleher - Andrews

Our partner Amber Kelleher-Andrews was invited by Sir Richard Branson to share ideas with other global business leaders on Necker Island in May 2013. Amber was immediately inspired by Branson to envision new innovative ways to transform her successful matchmaking company into an unstoppable *Force for Good!*

Amber is the co-founder and CEO of Kelleher International, a global matchmaking firm responsible for 1,000+ marriages since 1986.

The Kelleher community is comprised of an incredible network of high profile, driven clientele. Amber knew right away that this exclusive community could be instrumental in spring boarding new creative ideas around people, planet and profit.

With this in mind, Amber has curated a series of six intimate gatherings in partnership with Unite since 2014. This Constellation of passionate leaders she continues to bring to Necker Island are positive change-makers, responsible for achieving greater purpose in business and beyond. Collectively we are changing the planet for the better...and it's just the beginning!



SIGNIFICANCE TO SUCCESS



What to Expect

Consider Necker Island your home for the week. We welcome you to enjoy the island in your own way.



Mornings: Inspiration + Impact

Rooftop breakfast • Guided conversation • Impact Workshops

Each morning will start with a rooftop breakfast, after which we'll gather for talks on the state of the world and innovations that spark hope and challenge each of us to explore our own abilities. You'll have the chance to apply your unique resources directly to world-shifting projects through workshops led by visionary frontline leaders, affecting causes ranging from human rights abuses to climate change.



Afternoon: Play + Relax

Lunch • Open itinerary • Exclusive Necker activities

Lunch will be in different locations around the island each day, ranging from beach barbecues to in-pool dining. Afternoons are free for you to do any of the activities available on the island or in the sea. You'll be able to get up close with our lemurs, face off in tennis tournaments, and relax poolside, on any of the beaches, or in the island spa.



Evenings: Connect + Dine

Cocktails • Dinner • Entertainment

Every sunset is celebrated with cocktails. Dinner will be served in a new location each night, often accompanied by a special performance—and most nights end with barefoot dance parties.



NECKER EXPERIENCE

Past Program Participants

Gain inspiration from some of the world's most innovative thinkers. Past speakers have included:

**Aloe Blacc**

Performer and Activist

Ben Cohen and Jerry Greenfield

Co-founders, Ben & Jerry's

Bob Collymore

Chief Executive Officer, Safaricom

Bo Derek

Actress and Model; Special Envoy of the Secretary of State for Wildlife Trafficking

Sylvia Earle

Scientist and Oceanographer

Maria Eitel

President and CEO, Nike Foundation

José María Figueres

Former President of Costa Rica;
President, Carbon War Room

Joe Gebbia

Co-founder and CPO, Airbnb

Gabby Giffords

Former US Representative from Arizona

Paul Hawken

New York Times Bestselling Author

Tony Hsieh

Chief Executive Officer, Zappos

Natalie Imbruglia

Performer and Activist

Calvin Johnson

Former American Football Wide Receiver; Founder and President, The Calvin Johnson Jr. Foundation

Peter Knights

Executive Director, WildAid

Her Majesty Queen Noor of Jordan**Ben Rattray**

Founder and CEO, Change.org

Mary Robinson

Former President of Ireland;
President, Mary Robinson Foundation - Climate Justice; Member, The Elders

Johan Rockström

Director, Stockholm Resilience Centre (SRC)

Zainab Salbi

Founder and CEO,
Women for Women International

Emeli Sandé

Recording Artist and Songwriter

Reshma Saujani

Founder and CEO, Girls Who Code

Bryan Stevenson

Founder and Executive Director,
Equal Justice Initiative

Paul van Zyl

Co-founder and CEO, Maiyet

Jimmy Wales

Founder, Wikipedia

Ernesto Zedillo

Former President of Mexico;
Director, Yale Center for the Study of Globalization; Member, The Elders



NECKER EXPERIENCE



Reserve Your Spot

Spaces are limited.
Reserve your spot today.



Contact:

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JOIN US TODAY

"There is no greater thing you can do with your life and your work than follow your passions - in a way that serves the world and you."

Phil Baron



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JOINING THE FORCE FOR GOOD TRIBE**